

City Of Torrance
CABLE TELEVISION ADVISORY BOARD MEETING
PRODUCER INCENTIVE COMMITTEE
Wednesday, April 27, 2016, 8:00 p.m.

Telecommunications Center
Multipurpose Room
3350 Civic Center Drive, Torrance

Board Information

The Board advises and makes recommendations to the Cable Television Public Access Foundation and City Council in the area of policies and procedures in public access interests, scheduling public access programming, facilities and equipment for the community and public access channels, and disbursement of Foundation funds.

Agenda Review

Complete Board agendas are available for review at the Office of Cable and Community Relations. The agenda cover and minutes are available on the City of Torrance website – www.TorranceCA.Gov

Meetings

All Board meetings are open to the public. Those who wish to speak on any matter on the agenda are asked to provide their name and address for the record.

Direct other questions or concerns to the City Council (310-618-2801), City Manager (310-618-5880), and Cable & Community Relations Manager (310-618-5762). In Compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the Office of Cable and Community Relations. Notification 48 hours prior to the meeting will enable the City to make reasonable arrangements to ensure accessibility to this meeting. [28CFR35.102-35.104 ADA Title II].

A G E N D A

1. CALL MEETING TO ORDER

2. SCHEDULED BUSINESS

Development of a survey to determine TCtv User needs and interests.

3. ORAL COMMUNICATIONS

4. ADJOURNMENT

Prepared by:



Michael D. Smith
Cable & Community Relations Manager

Roll Call: Kosidlak ☐ Mauk ☐ Feliz ☐

City of Torrance
OFFICE OF CABLE AND COMMUNITY RELATIONS
3350 Civic Center Drive
Torrance, California 90503

AFFIDAVIT OF AGENDA POSTING

STATE OF CALIFORNIA)
COUNTY OF LOS ANGELES) as
CITY OF TORRANCE)

I, _____, in compliance with government Code 54954.2(a), DO HEREBY AFFIRM that a copy of **CABLE TELEVISION ADVISORY BOARD PRODUCER INCENTIVE COMMITTEE AGENDA** for the meeting Wednesday, April 27, 2016, at 8:00 p.m., was conspicuously posted on the City Clerk's bulletin board, 3031 Torrance Boulevard, Torrance, California at the time and date indicated below.

POSTED:

Time: _____ Date: _____

By: _____

(Signature)

City of Torrance Cable TV Advisory Board

Producer Survey

The Cable Television Advisory Board is looking for your input and feedback as we review the special events, classes and speakers topics we create for our TCtv Producers. Your suggestions will help us to better understand how we can best serve you and increase awareness for the Torrance Cable TV studio and its programs.

1. What brought you to TCtv? (check all that apply)

- ☐ Interest in networking with other entertainment professionals
- ☐ Interest in creating television content
- ☐ The chance to learn and hone specific skills (directing, editing, lighting, audio, camera-work, writing)
- ☐ Other: (please elaborate)

2. What topics would you most like to learn about or discuss at an event hosted by the Cable TV Advisory Board (check all that apply)

- ☐ Creating content, brainstorming ideas
- ☐ How to network, apply to and acquire full-time jobs in the entertainment business
- ☐ Specific technical skills and techniques: (example) editing, lighting, sound, camera work, special effects, lower thirds, music usage, scriptwriting, budgeting, locations, casting)
- ☐ General networking with local, like-minded professionals and television enthusiasts
- ☐ Other: (please elaborate)

3. Which of the above topics are you LEAST interested in hearing more on:

4. What is the best day and time frame for you to attend Producer Get-Togethers?

- ☐ Weekend days
- ☐ Friday evenings
- ☐ Day time sessions during the week

5. What is the best way to reach you to tell you about upcoming scheduled events:

- ☐ The Torrance Facebook page
- ☐ Emails via the TCTV newsletter
- ☐ Torrance e-newsletter
- ☐ Torrance City Calendar
- ☐ Torrance Seasons Catalog Schedule
- ☐ Mail

7. If we created a Special Event series of Guest Speakers from the Entertainment industry (Writers, Producers, Directors, etc.), how likely would you attend?

- ☐ Definitely
- ☐ Most likely
- ☐ Unlikely
- ☐ Not interested

8. What is your background/ specialty in television production? Tell us a little bit about how you became interested in TCtv's offerings.

9. In your opinion, do you think the Torrance community is aware of the Torrance Cable TV Station and its facilities? Would you like to see awareness increase?

10. We welcome any additional comments!